

FIM MOTOCROSS WORLD CHAMPIONSHIP

Official



2009 SEASON



MESSAGE OF THE PRESIDENT

Over the last 4 years the FIM Motocross World Championship has made some significant developments, it has largely increased the exposure, the television coverage is impressive, venues have made many improvements with the race tracks and infrastructure, and FIM and Youthstream work closely together to make the right strategic and political decision so that the FIM Motocross World Championship can blossom as the prime off-road championship in the world. Four years ago when we had to make some strong decision we were criticized by many for our choices and today everyone realizes we made the right choices, other important championships who didn't make those changes and improvements are now struggling.

The most important issue that needs attention now is to make essential fine-tuning and we will really reach the elite.

As you can see, the FIM Motocross World Championship is very well covered via television and media over all the 5 continents with 51.5% in Europe, 19.6% in Asia Pacific, 11.5% in Asia, 6.2% in Africa/Middle East, 5.8% in USA, 3.5% in Latin America and 1.9% in other.

A true World Championship has to be covered world-wide not only by TV and media but also with events. It's fundamental to include an event in USA (the biggest motorcycle market world-wide), in Asia (the fastest growing motorcycle market world-wide), in Brazil (the biggest Latin American motorcycle market), in Australia (the biggest motorcycle market in the Pacific) and naturally in Europe and Africa where we are already present. Who thinks it's enough to have only events in Europe have a very short vision or only look to their personal interest of today. A championship run in Europe does not deserve the 'World Championship' title but only a continental title and a continental title does not attract the same interest from multi-international sponsors. Big sponsors have started entering into the FIM Motocross World Championship for the simple reason that we are starting to go world-wide and because we have millions of TV spectators and fans. Fans living in the other continents have the same right as an European; to be able to participate and watch the best Motocross in the world taking place on their continent. Manufacturers are more than happy to use the 'World Championship' title to promote their brand all over the world and to

sell their motorcycles and for this reason it's only fair they can support the FIM Motocross World Championship world-wide.

Teams are becoming more and more professional and need to be guaranteed their participation to the Grand Prix, they need to be guaranteed to have television exposure and they need to have professional infrastructures, otherwise without these guarantees they can risk to lose their sponsors and automatically disappear. Youthstream does not want to only be based on the top teams but also on the semi-private teams because Motocross is and we want it to remain a very popular sport with a wide range of participation. Since Youthstream has managed the FIM Motocross World Championship the number of riders and teams participating in the MX1, MX2, MX3 and the EMX2 has doubled.

We need a wider exposure in order to gain more sponsors for teams and organizers and we need to increase the quality of the show at the Grand Prix to make it better value for money for the spectators, and therefore for the organizers and TV broadcasters. Our five improvement points for the future are:

1. To improve the quality of the show at the Grand Prix to provide more interest for the public and therefore aid the organizer.
2. To bring the Grand Prix events all over the world to gain more sponsors for everyone and to improve the value and credibility of the FIM Motocross World Championship.
3. To support the semi-private teams with rules that guarantee their participation and TV exposure.
4. To continuously improve the infrastructure at the Grand Prix to give more comfort to the teams but essentially to give easy and comfortable access to create interest from sponsors and a wider range of public.
5. To continue improving the media and television coverage around the world for the benefit of everyone involved in the FIM Motocross World Championship.



Giuseppe Luongo
President of Youthstream



MESSAGE OF THE FIM/CMS PRESIDENT

Motocross is the most basic motorsport in the world. Wherever you go, name the country or continent, you will find our great sport. There are so many reasons: Motocross is exiting, thrilling, breathtaking, spectacular, extreme, full of action and competition. By the end, it comes down to the rider and the bike, to his skills and his readiness to give it all. A true, real sport for great people.

The FIM Motocross World Championship has a unique history, a great presence and a bright future. It has been developed over the years by countless races, brave and highly skilled riders, excellent organisers and last but not least, by outstanding fans to the best and most successful off-road series of the world. The ultimate highlight of the year is always the FIM Motocross of Nations, where the best riders of each country ride with great pride for their colours.

The sport has become more and more professional in these past years, and so have the riders, teams, organisers, venues, Federations and FIM. A big job in this respect has been done by Youthstream, FIM's excellent contractual partner for the World Championship and the charismatic President Giuseppe Luongo.

We at FIM share the vision of Youthstream for the future of our sport: the next step in the successful story of the Motocross World Championship will be the geographical extension to all continents. A true World Championship that has fans all over the world has to be staged in Africa, America, Asia, Australia and Europe. Thanks to the TV coverage many had already a chance to see it live or delayed, but nothing compares to a personal visit at the site of a Motocross World Championship. You will feel the speed and action, and you will never forget it. Even more, you will become a fan for lifetime.

I wish everybody a great 2009 Motocross World Championship season!



Dr. Wolfgang Srb
FIM/CMS President





A composite image featuring a motocross rider on a yellow Suzuki motorcycle in the background and a close-up portrait of Steve Ramon in the foreground. The rider is wearing a white and yellow suit with 'SUZUKI' and 'teka' logos, and a helmet with 'SUZUKI' and 'teka' branding. The motorcycle has 'SUZUKI', 'teka', and 'PIRELLI' logos. The background shows a dirt track with parked cars and a 'TVE SPORT' logo. The foreground shows a close-up of Steve Ramon wearing a white and black racing suit with 'SUZUKI', 'MOTUL', 'PIRELLI', and 'axa' logos.

Steve Ramon
TEAM SUZUKI TEKA WORLD MX1

SUZUKI

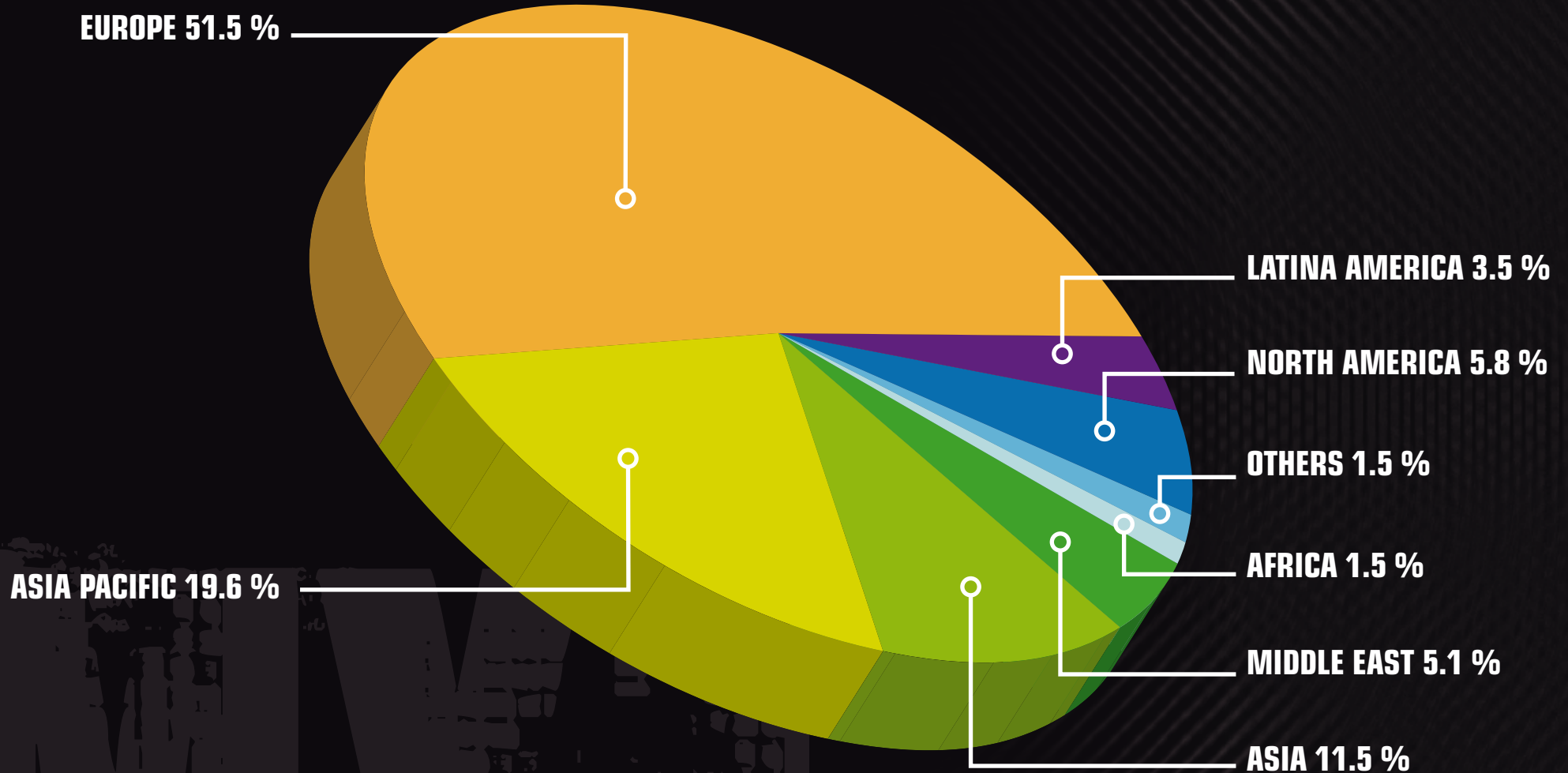
Tony Cairoli

TEAM YAMAHA RED BULL DE CARLI



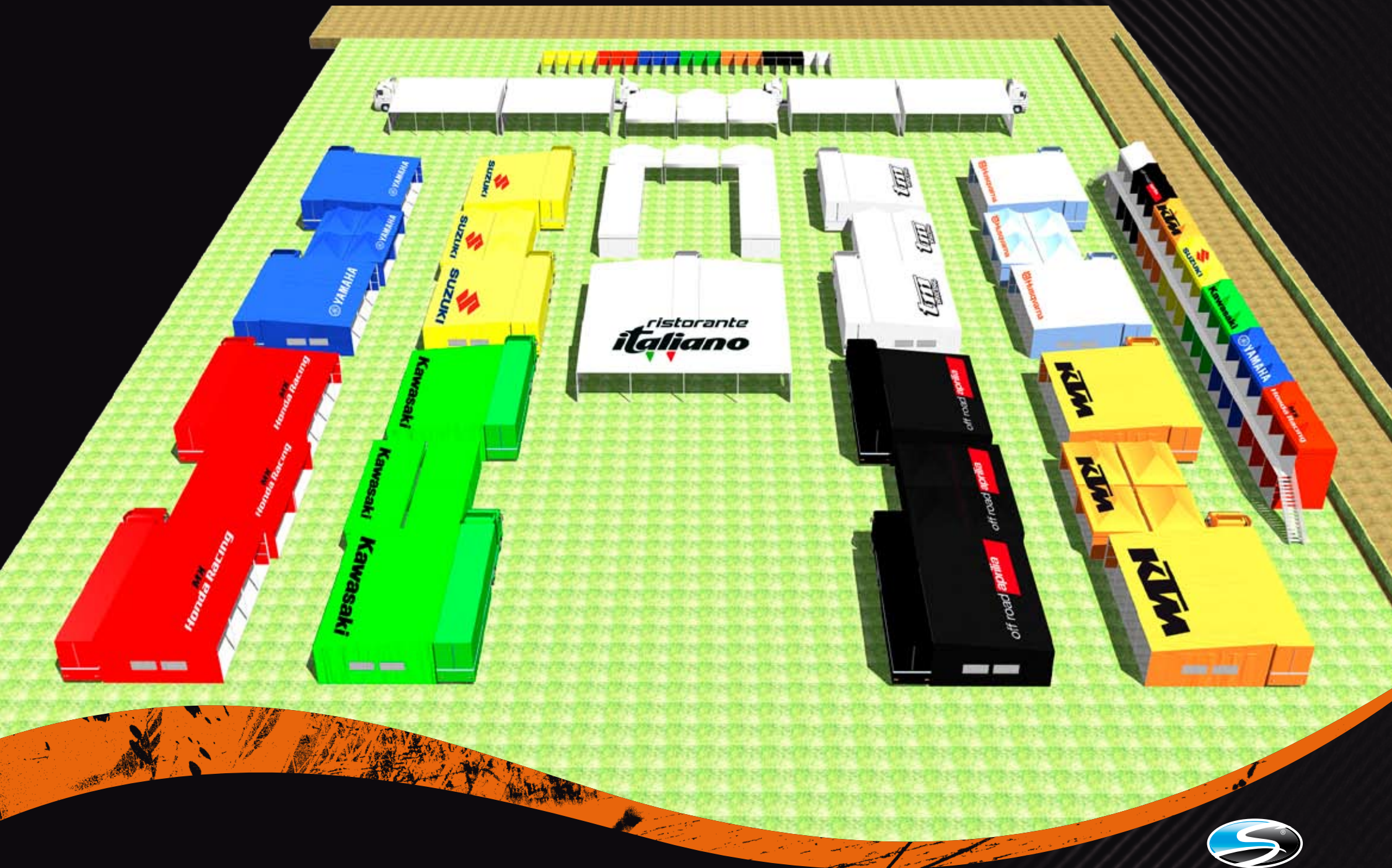
YAMAHA

2007 TV EXPOSURE BY REGION



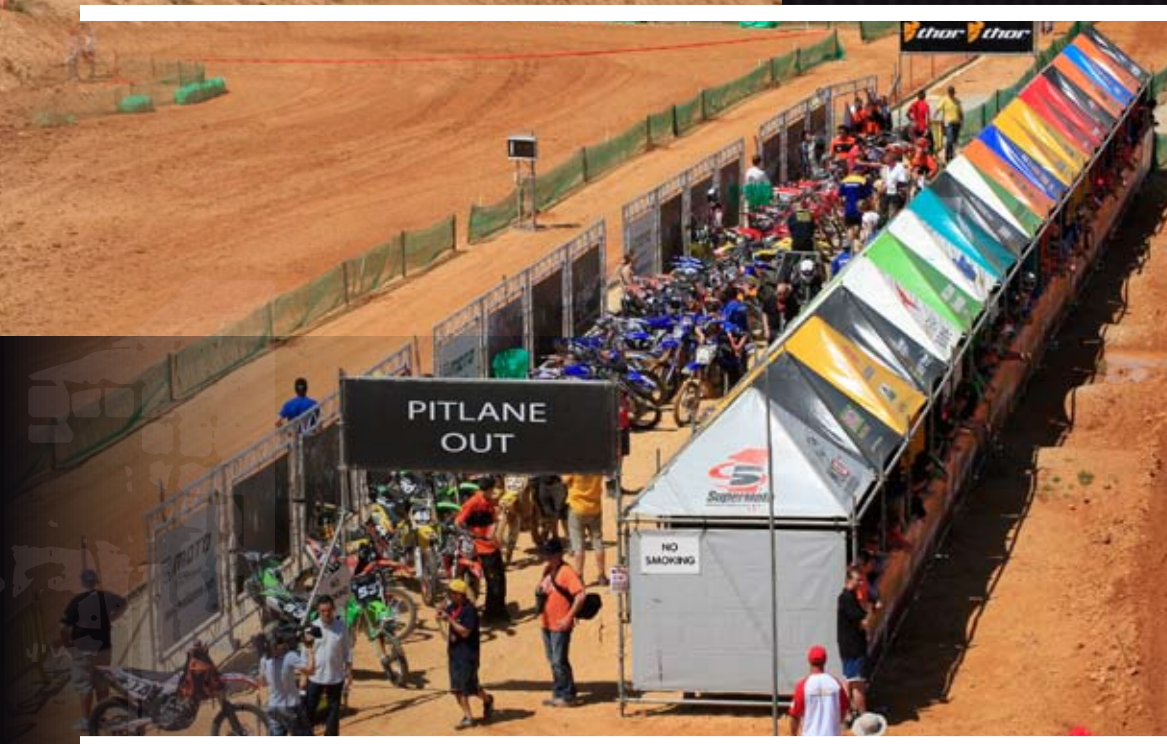
TV AUDIENCE : 694.806.863 VIEWERS

TV WORLDWIDE COVERAGE : 901 HOURS 41 MINUTES

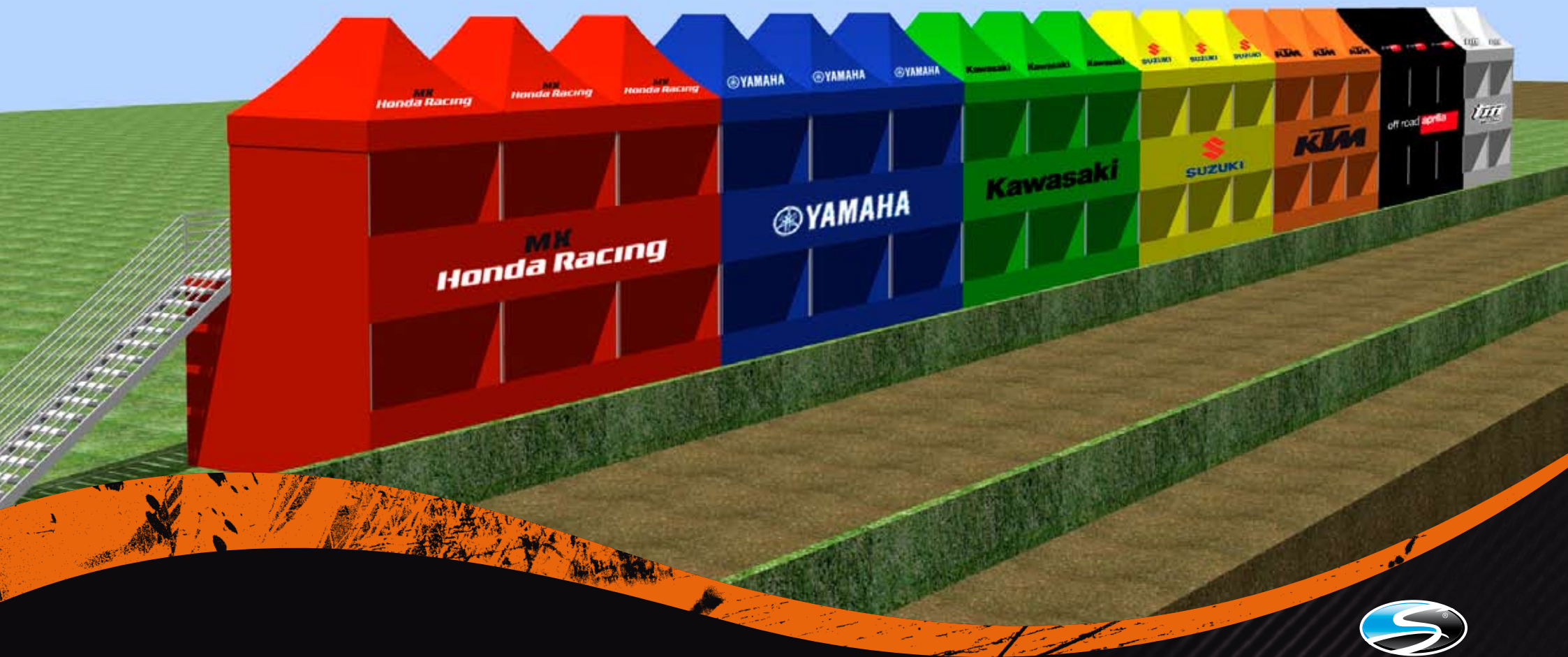


PADDOCK OVERALL VIEW

PITLANE 2008



PITLANE 2009



PITLANE FRONT VIEW

TO REALIZE THESE IMPROVEMENTS FROM NEXT YEAR WE PROPOSE:

■ Increase the number of overseas events, starting with USA and then with other important motorcycle markets.

■ 40 riders to enter and start in each class, MX1 and MX2.

In order to stabilize the MX1 and MX2 teams the factory and semi-private teams, they will have a guaranteed participation in the FIM Motocross World Championship of at least 2 riders per class.

In MX1 and MX2, all 40 riders take part in the GP (2 x free practice + 1 race of 20 min + 2 laps on Saturday for the starting positions on Sunday. The Sunday will stay with 2 races of 35 minutes plus 2 laps for each class.

Youthstream will enter 38 riders per class (MX1 and MX2) and the FMNR will enter a maximum of 2 riders per class. Teams/manufacturers can propose to Youthstream a maximum of 24 riders in MX1 as well as in MX2. The remaining riders will be entered directly by Youthstream as wild card riders.

■ Youthstream will improve the TV production with a live camera on-board and also the world-wide distribution in markets where we are not already present.

■ Youthstream will install personalized manufacturers double floored pit-lane boxes. This will provide teams a professional structure very clean and visible to public and television where engineers and mechanics can freely work on the ground floor, and an upper floor for sponsors, VIP guests, etc so they can be part of the action without interfering with the teams' work and to increase the value of the teams' sponsors.

■ Youthstream will install personalized bike washing areas for each manufacturer to allow mechanics to work cleanly and to not have to wait in line to wash the bikes and this will provide more visibility to the teams.

■ Youthstream will film and edit a 4 minute programme on each officially entered MX1 and MX2 team and these programmes will be inserted into the FIM Motocross World Championship highlight programmes of the Grand Prix.

■ At the end of the season Youthstream will supply to each officially entered team a 15 minute DVD of the best images.

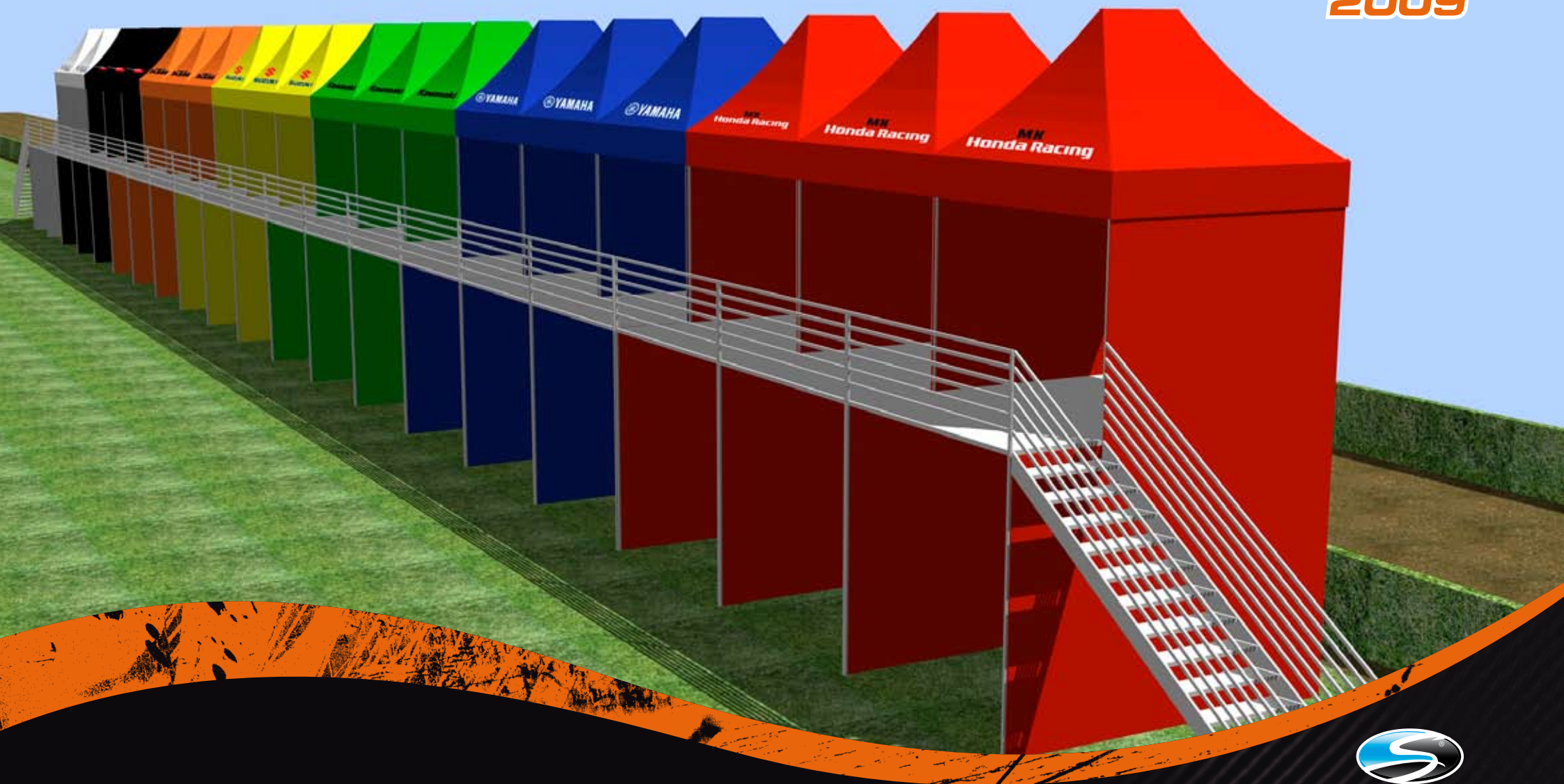
■ Youthstream will improve the security, sport and technical staff to guarantee better services in the paddock such as better performing and cleaner sanitary services, better security controls on the 'hot-spots' (such as pit-lane and waiting-zone) and professional blue flag marshals on the race track.

■ There will be significant improvements made to the MX3 and EMX2 in the way of services and infrastructure. From 2009 there will be a pit lane with separate boxes with a live results screen in each box, a paddock manager, attention will be given to the image, (podium, media and TV), a 1 minute programme will be made on each officially entered MX3 and EMX2 team and a special highlight will be made for the young hopefuls.

■ Every team who officially enters the FIM Motocross World Championship will benefit from the following:

- 2 guaranteed entries in the FIM Motocross World Championship MX1 or MX2 classes.
- Manufacturer personalized double story pit-lane with double monitors for live images and timing.
- TV signal in the paddock, hospitality and living area.
- The necessary permanent passes.
- 200 one event passes for all the championship divided by the number of events.
- Manufacturer personalized and reserved bike washing boxes.
- A 4 minute programme on the teams broadcasted on the highlights World Championship programme.
- 15 minutes of the 'Best of' images will be supplied to the teams free of rights at the end of the season.

PITLANE 2009



PITLANE BACK SIDE VIEW

Marc De Reuver
TEAM MARTIN HONDA



HONDA

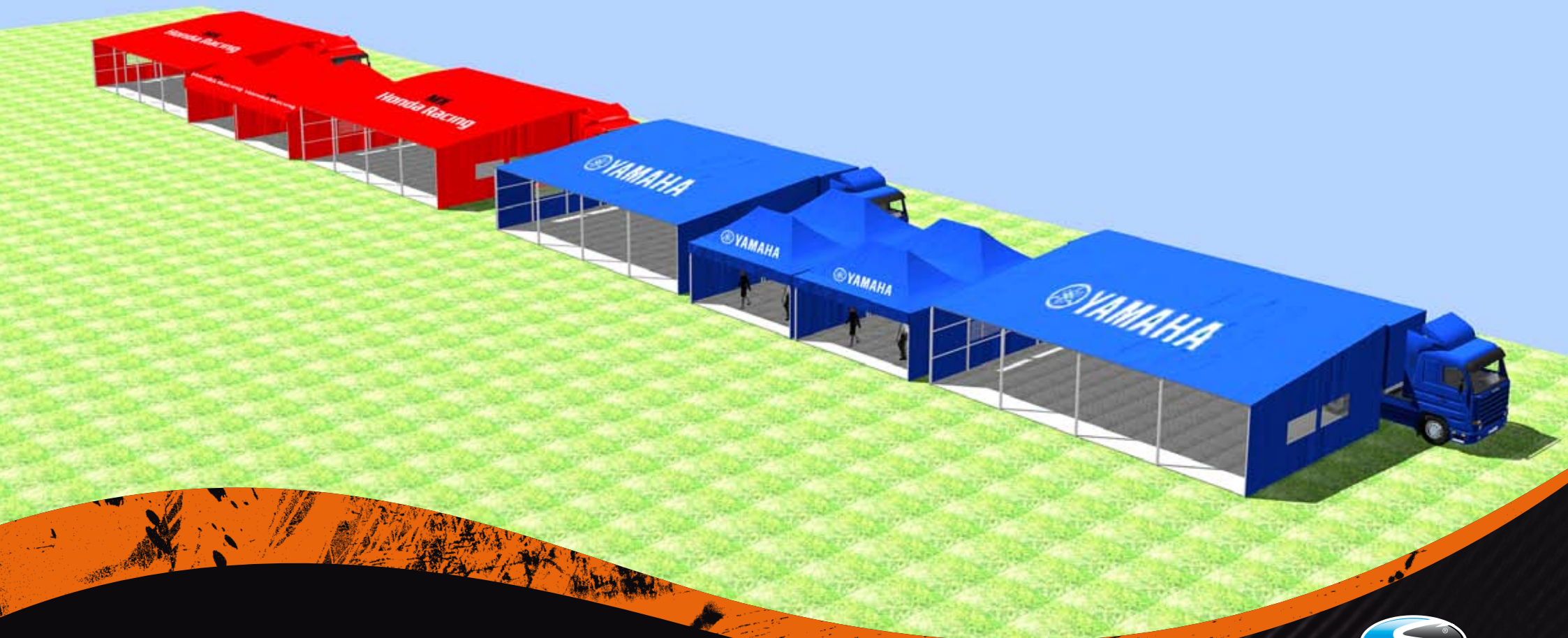


Tommy Searle
TEAM RED BULL KTM FACTORY RACING

TVE
SPORT

Paddock Area - Paddock Village





Paddock • Paddock Village

Sebastien Pourcel
TEAM GPKR



Portrait of Sebastien Pourcel, a young man with short brown hair, wearing a dark grey jersey with green trim. The jersey features several logos: a bulldog head on the left, a 'MOTARD' logo with 'MPRESSION.COM' below it, 'Putoline' in yellow on a blue background, and 'devil' in white on a green background. At the bottom, parts of 'EPA' and 'FREEMAN' are visible.



Action shot of Sebastien Pourcel riding a green and white Kawasaki motorcycle. He is wearing a red and white racing suit with 'SCOTT' and 'AZER' on the helmet, and 'Putoline' and 'PORTER' on the suit. The motorcycle has the number '90' on the side. The background shows a green field and trees.

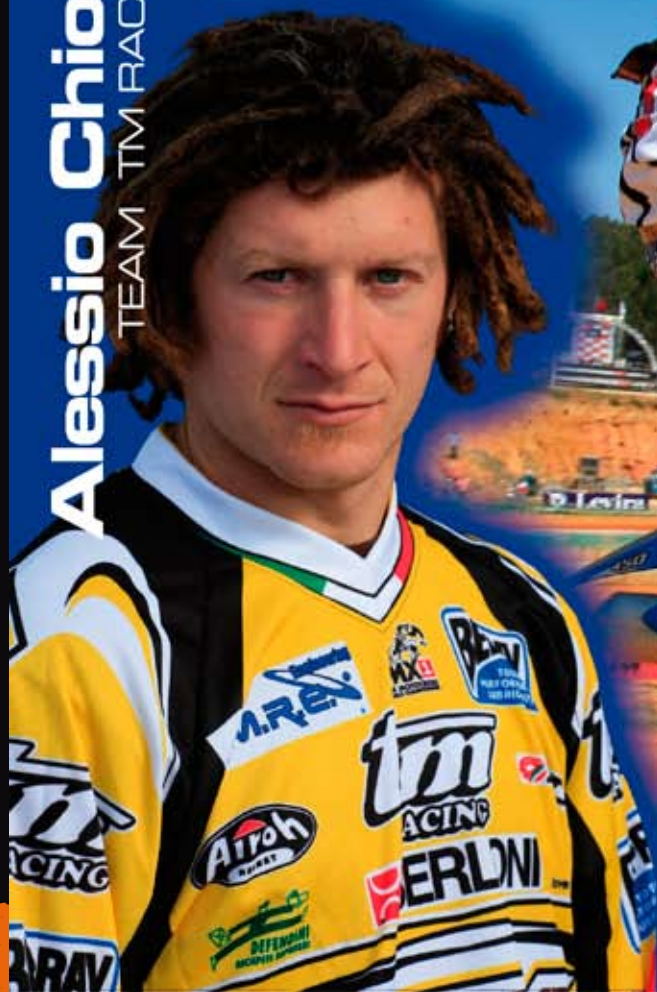
Kawasaki



TVE
SPORT

Alessio Chiodi

TEAM TM RACING



tm
RACING

PRESS ROOM

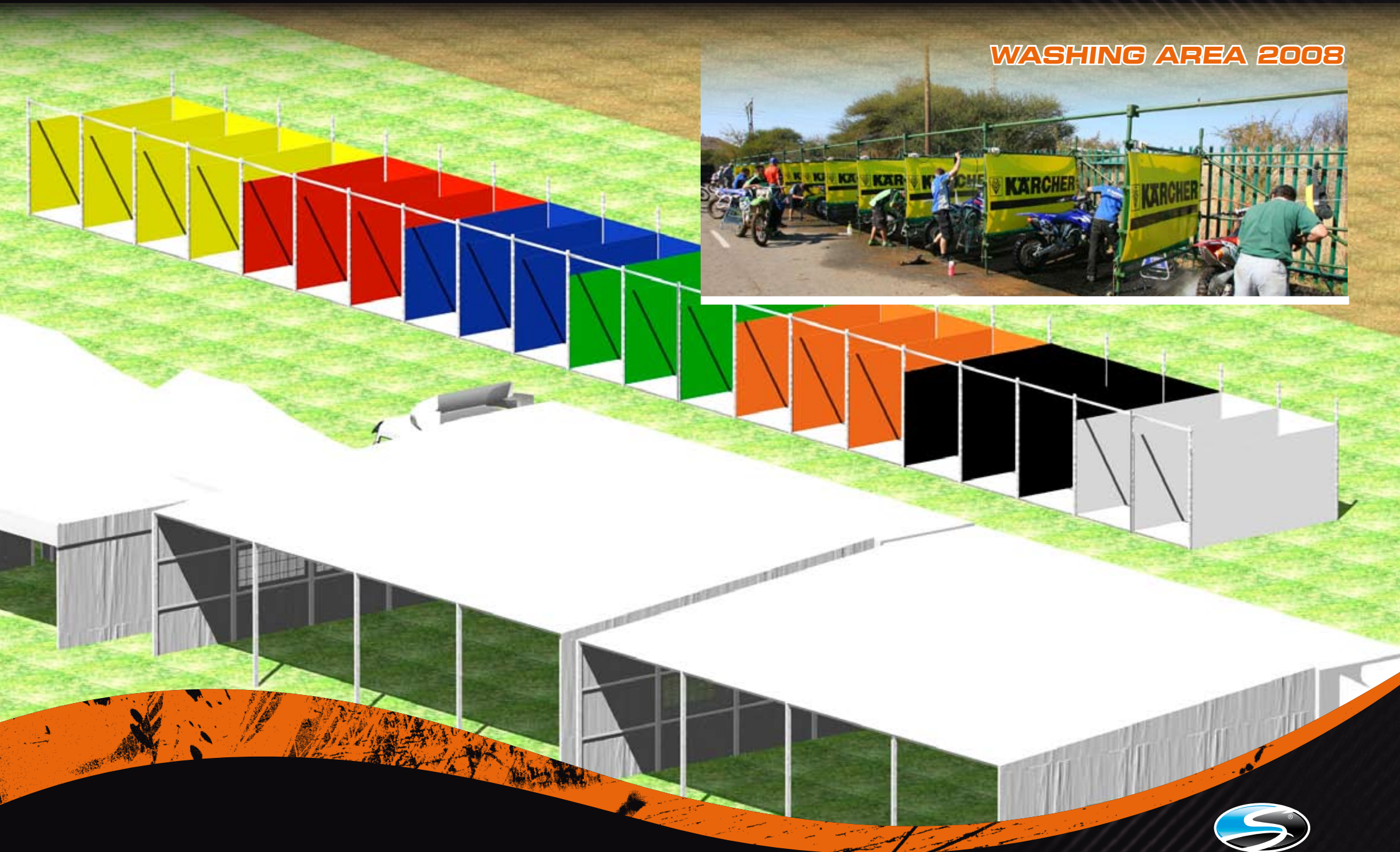




Paddock • Paddock Village

RACE TRACK





WASHING AREA 2008



WASHING AREA 2009



Julien Bill
TEAM MARTIN HONDA

HONDA

**TVE
SPORT**

MX1
FIM MOTOCROSS
WORLD CHAMPIONSHIP

rollgon
s.p.a

fizeta



YAMAHA



David Philippaerts
TEAM YAMAHA MONSTER MOTOCROSS



YOUTHSTREAM TV COMPOUND





PODIUM

YOUTHSTREAM TEAM IS MORE THAN 90 PERSON WORK FOR THE FIM MOTOCROSS WORLD CHAMPIONSHIP

Management.....	10
Sport Race Track.....	6
Internet & Time Keeping..	6
Logistic.....	21
Hospitality.....	8
Administration.....	3
Media Department.....	3
Marketing.....	5
TV Management.....	6
TV Production.....	25
Security.....	4
MX3.....	6
For logistic transportation Youthstream use a total of 13 trailers	



YOUTHSTREAM OFFICES COMPOUND



Josh Coppins

TEAM YAMAHA MONSTER MOTOCROSS



YAMAHA



Manuel Priem
TEAM KAWASAKI RACING

Kawasaki





The company was founded by Giuseppe Luongo, Youthstream President, who is celebrating 25 years of experience in motocross organization in 2008

Luongo's achievements in Motocross include the significant development of the FIM Motocross and Supercross World Championships in the late 90s. Youthstream is an international enterprise composed by Motorsport professionals coming from many areas such as MotoGP, Formula1, Supercross, SuperMoto and Motocross.

The expert staff matches Youthstream's high level of professionalism and supports the FIM Motocross World Championship with efficient marketing, PR and communication programs, for a perfect overall organisation. Youthstream's activity goes even deeper into motorcycling off-road racing; beyond the FIM Motocross World Championship, the company also manages the prestigious FIM Motocross of Nations, the UEM Motocross European Championship, the UEM Motocross of European Nations, the FIM SuperMoto World Championship, the FIM SuperMoto of Nations, the UEM SuperMoto European Championship and the UEM SuperMoto of European Nations.

Youthstream headquarters are located in Portugal with a branch office in Monaco-Montecarlo with Television and Marketing departments and with a brand new football department.

The company runs all its activities with a multinational force of professionals that covers all business aspects from marketing to television activities as well as logistic (more than 90 people are employed in this area) and Grand Prix organization for a total of over 450 people involved in a Grand Prix.

YOUTHSTREAM MEANS MOTOCROSS





THE 2009 FIM MOTOCROSS WORLD CHAMPIONSHIP

The mix of the best off-road riders in the world with the leading motorcycle manufacturers: this is the FIM Motocross World Championship.

It will explode in 2 different continents, 15 times a year. Straights, corners, jumps, slides: there is nothing smooth about Motocross but riders are there to shape it up.

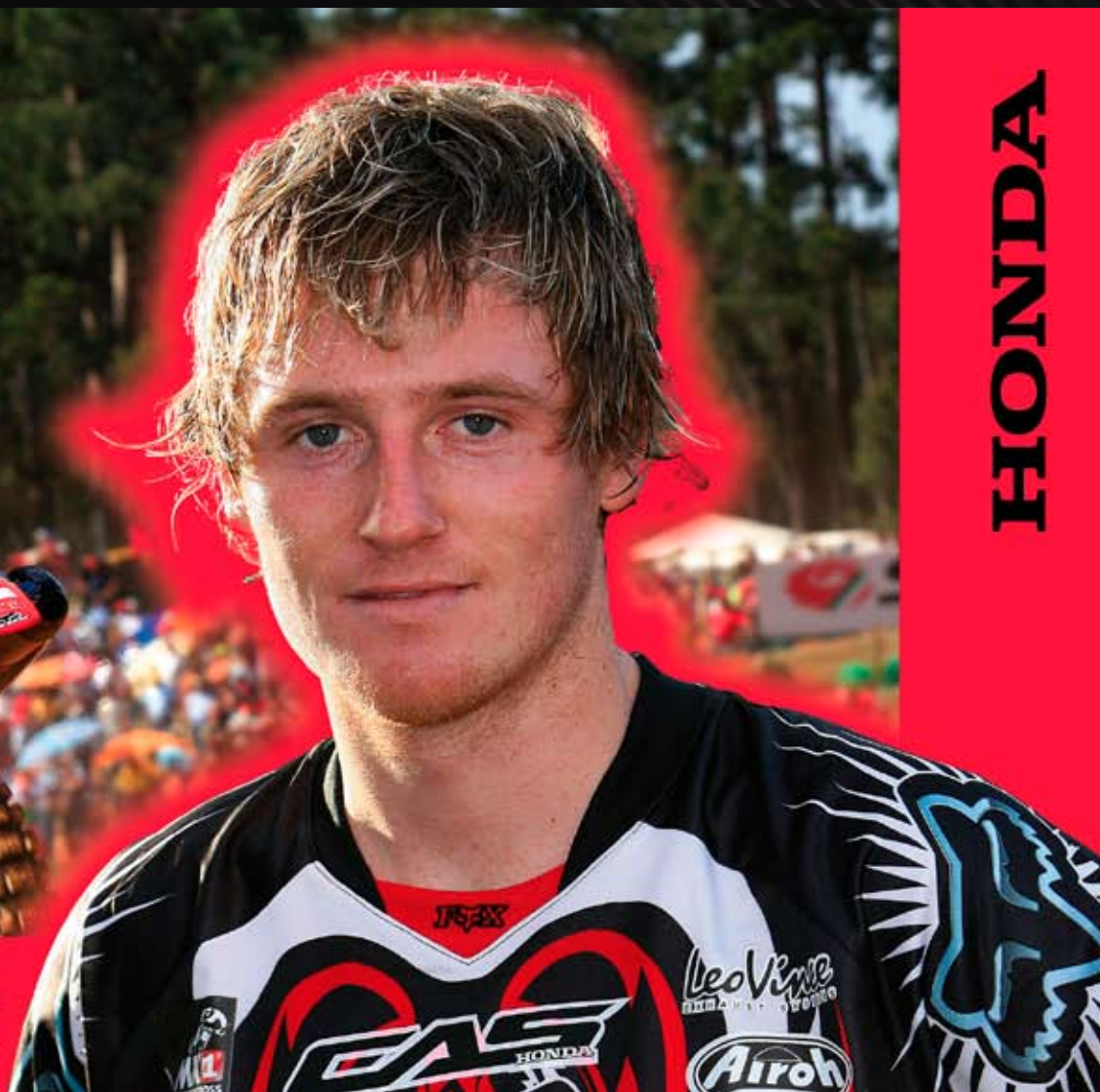
The ending is always a surprise and that is why people are there in crowds. Motocross racing combines many things: passion, emotions, skills and thrills. But it also means travelling. In the forthcoming 2009 season, the circus will attend 15 Grand Prix races in 13 different countries. Skills are a must for a Motocross rider.



Tyla Rattray
TEAM RED BULL KTM FACTORY RACING



Billy Mackenzie
TEAM CAS HONDA



HONDA

AGILITY AND CONSISTENCY ARE THE KEYS TO SUCCEED IN THE SPORT BUT WHAT CLOSES THE CIRCLE IS TALENT. THE BEST OFF-ROAD RIDERS ARE ALL IN THE FIM MOTOCROSS WORLD CHAMPIONSHIP.

Motocross is contagious. More than 60% of the fans visiting the official Motocross website www.motocrossMX1.com practice the sport at an amateur level and the passion is spreading more and more. Time goes by and racing goes on. New Champions will succeed old Champions and will keep up the level of the sport, as high as the many jumps we see in Motocross.

The FIM Motocross World Championship offers an exclusive combination of excitement, glamour and fervid competition. When the FIM Motocross World Championship moves from country to country it is almost like a circus, having its own life style, color and attitude. Motocross looks like a parallel world found in one's dreams but it is reality. A paddock can be built in a day and dismantled even quicker. In between these two actions there is the race weekend. The fascinating paddock life together with the excitement of racing makes Motocross look like a wonder.

Each race is a package of dreams with 40 minutes of breathtaking action. The Grand Prix is a show fans cannot miss. They can either come to the venue and witness the race, in the "traditional way", or experience the action through modern media. Radio, television and brand new internet streaming are means of spreading the sport to millions of fans all over the world. Even more people watch the races on TV: almost 700 million viewers turn the television on just for Motocross.

Motocross attracts audiences through packed starts, dramatic battles on track, impressive slides, wheelies and crashes. The list is long: in each event Motocross finds one more item to add to the list. The 2009 season, will be made of 15 rounds in 13 different countries; each class will have 30 Title challengers on board the machines from leading manufacturers, who continuously develop their prototypes. Motocross also means technology.

By the fully branded hospitalities there are amazing mobile workshops guarding the secrets of the bikes. When racing is not on, there are plenty of things to watch in the paddock. Motocross dramatically increased its appeal inside the motorsport business reaching other important specialities such as the World Superbike Championship (SBK) and the World Rally Championship (WRC) in terms of TV audience and spectators figures with a forecast of over than one billion TV spectators for the 2009 season. Youthstream is exploring new scenarios and markets with an open eye on the Far East market as well as improving the already established activities on the European, American and African Markets. The results of Youthstream's efforts are reflected by the increase of the TV audience for Grand Prix venue and by the spectators' attendance that is increasing by a minimum of 20% every year.

New partners and sponsors are now with Youthstream (Red Bull and Hyundai Heavy Industries) with new important prospects under discussion for the 2009 season. The media coverage, supported by professional journalists and dedicated Press Officers include more than 100 journalists at each Grand Prix resulting in over than 30.000 reports over the season and 3.5 million unique visitors on the official website: www.motocrossMX1.com.





Research carried out during the season with spectators at the circuits and television viewers around the world has shown that the main values associated with the FIM Motocross World Championship are:

- ***Excitement***
- ***Action***
- ***Extreme***
- ***Bravery & Skill***
- ***Youth***
- ***Competitiveness***
- ***International***

Kawasaki



Stephen Sword

TEAM MOLSON KAWASAKI RACING



Rui Goncalves

TEAM RED BULL KTM FACTORY RACING

Motocross *is a perfect platform for sponsorship*

The FIM Motocross World Championship is a perfect platform to activate sponsorship through different activities such as:

1) trackside signage for brand awareness activities (more than one billion TV spectators worldwide)

2) products showcase at the Grand Prix events where an average of 30.000 spectators attend each event on the week-end, see demography here below:

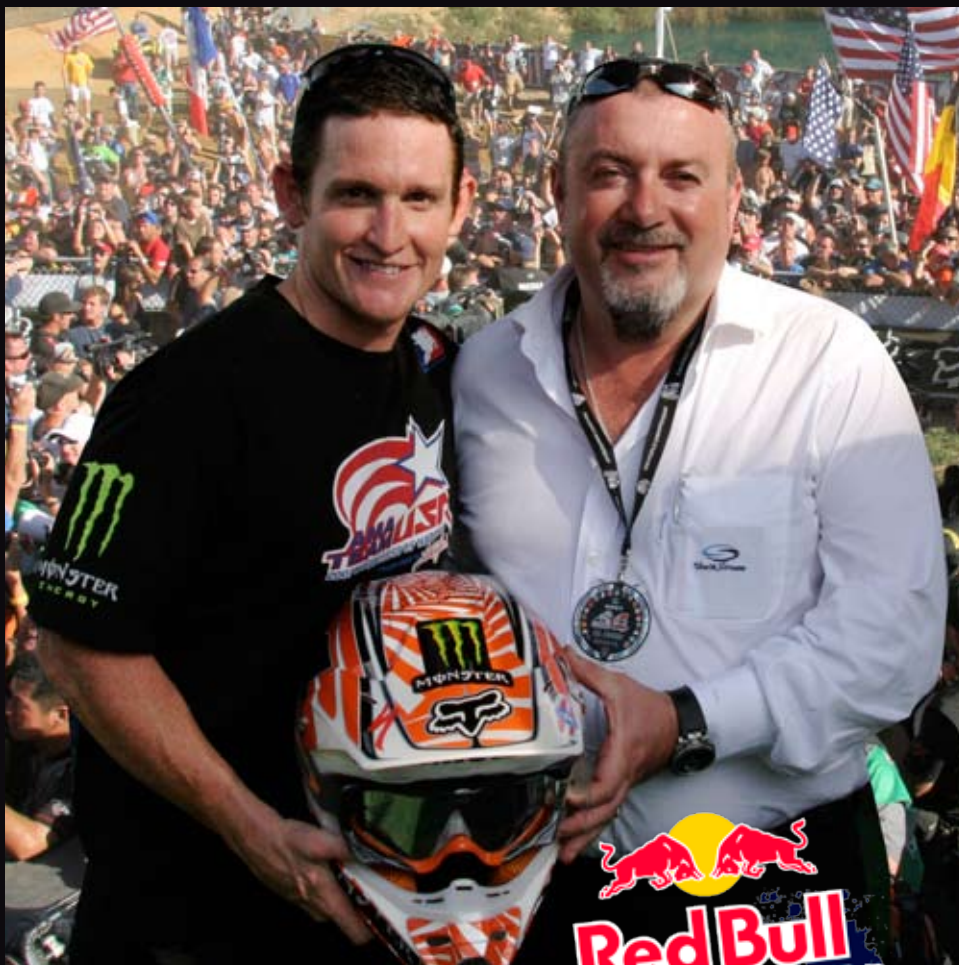
- **68%** of viewers are between 15 and 39 years-of-age
- **67%** of Motocross viewers are male
- **33%** of Motocross viewers are female
- **39%** of Motocross viewers have a monthly net income exceeding 2000 €
- **11%** is the average number of races watched by each Motocross viewer during the season
- **62%** of viewers and spectators perceive Motocross sponsors to be “dynamic” and “innovative”
- **34%** of Motocross viewers are single

3) co-marketing activities with present partners / sponsors

4) hospitality and PR activities on site with possibility to use exclusive hospitality to receive special guests (see RED BULL Energy Station used this year at all Grand Prix).

Source : 2007 Youthstream spectators survey at Grand Prix of Spain, Europe, Italy and Motocross of Nations.





MOTOCROSS OF NATIONS

ALL FOR THE COUNTRY

Motocross is a team sport but when on the track each rider has to fight for his own glory: all or nothing. At the Red Bull FIM Motocross of Nations it is different, and internal rivalries stop where the Nation begins: all for the country. Each national team can count on 3 selected members who will try to bring the ambitious Chamberlain Trophy home. The challenge started 61 years ago.

The Trophy travels back home with each year's winner: it is still in the US because the American squad won the 61st edition of the Motocross of Nations in Budds Creek 2007. It was a massive event in USA: 75000 people watched the show on site and millions of TV viewers followed their countrymen from home.



"When I was 17 this race was all I could think of: I have always wanted to race this event!"
 Ricky Carmichael,
 3 time MXoN winner
 with Team USA



"Motocross of Nations is the greatest Motocross race in the World where every top rider dreams to win"

More than **694 million** people tuned in to watch Motocross on television in 2007

■ **902 hours** of Motocross coverage were broadcast in 2007

■ **58 countries** received Motocross coverage live from the circuit during the 2007 season

■ **133 countries** countries in total were More than 676 million people tuned in to watch Motocross on television in 2007

The 2008 season already running its third event in Portugal will see the figures increase by 20% on a regular basis with a 2009 forecast of more than one billion TV spectators worldwide.



The FIM Motocross World Championship reached a massive television audience in 2007, with more than 694 million viewers worldwide



Television distribution

For all the 15 Grand Prix's of the 2007 season, the FIM Motocross World Championship was filled with high quality racing, moments of controversy and record-breaking excitement. The equivalent media values of the TV coverage increased compared to previous seasons, as did the number of countries receiving coverage of the championship, emphasising the extent of the worldwide interest in the premier off-road motorcycle racing series. More than 676 million people tuned into Motocross during the course of the 2007 season, with an average of 45 million viewers watching each race of the 15 round championship. Television coverage of the Motocross World Championship reached 133 countries, with 58 of those countries receiving the live feed direct from the circuits.

MAIN TV BROADCASTERS



Albania, Algeria, Antigua, Argentina, Armenia, Australia, Austria, Bahamas, Bahrain, Barbados, Barbuda, Belarus, Belgium, Belize, Bolivia, Bosnia, Brazil, British Virgin Islands, Bulgaria, Cayman Islands, Chad, Chile, Columbia, Costa Rica, Croatia, Cyprus, Czech Republic, Denmark, Djibouti, Dominica, Dominican Republic, Ecuador, El Salvador, Egypt, Estonia, Falkland Island, French Guyana, Finland, France, French speaking Africa, French overseas departments and territories, Germany, Ghana, Greece, Grenada, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Holland, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kuwait, Latvia, Lithuania, Lebanon, Lesotho, Libya, Luxembourg, Malta, Macedonia, Malaysia, Malta, Martinique, Mauritania, Mauritius, Mexico, Moldova, Montserrat, Morocco, Myanmar, Namibia, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Palestine, Panama, Paraguay, Philippine, Peru, Poland, Portugal, Qatar, Romania, Russia, Saudi-Arabia, Serbia, Slovak Republic, Slovenia, Spain, Singapore, Senegal, Somalia, South Africa, St Christopher & Nevis, St Lucia, St Marten, St Vincent & the Grenadines, Sudan, Suriname, Syria, Sweden, Switzerland, Thailand, Trinidad & Tobago, Tunisia, Turkey, Turks and Caicos Islands, United Arab Emirates, United Kingdom, Ukraine, Uruguay, USA, Venezuela, West African countries, Yemen.

Strong television viewing figures mean that Motocross reaches a wider and more heterogeneous audience year on year

VIEWER PROFILE

In the last three years, the huge evolution of Motocross has led to a complete package of television and commercial ventures to provide the perfect scene for fans, spectators and sponsors.

The huge global demand for top quality racing as it happens is met by two dedicated outside broadcast units, manned by a team of over 150 professionals at every racetrack.

Extensive coverage from every viewpoint on the circuit is transmitted via EBU satellite around the world.

As well as live footage, other television packages are produced during the course of the season.

Action from each day of the event is distributed by the major news agencies, while a 52' highlights package is produced and distributed in the week after each race. This level and quality of broadcasting ensures that Motocross reaches as diverse an audience as possible via television.



More than one hundred dedicated permanent media including reporters, photographers and radio presenters attend each Grand Prix.

Motocross is not only on TV. There are plenty of newspapers, magazines, radio and internet media covering the sport.

The internet is actually hosting more and more Motocross news; the list of websites dedicated to Motocross is getting longer and starts with the official site of the FIM Motocross World Championship, www.motocrossMX1.com.

The interest in Motocross is growing as much as the number of visitors surfing on the official website: 2.5 million visitors and 103.5 million hits.

The site's contents are in English; there are news, race previews, race reports, the latest info on the Championship and much more, such as technical content,

OTHER MEDIA

results of any kind (free practices, time practices, qualifying races, races, Championship standings, statistics) and live timing. There is also access to streaming video footage on each event. Each Grand Prix has an impressive media following that matches the high demand of information from the many Motocross fans worldwide.

Reporters, photographers, cameramen and many other dedicated permanent media work at each Grand Prix, with an average of one hundred members of the international press per event, while local media come in groups of about fifty members.



Cedric Melotte
TEAM APRILIA



off road **aprilia**

Jonathan Barragan
TEAM APRILIA



The FIM Motocross World Championship is also online with the Official website: www.motocrossMX1.com.

The webpage is in English and features the latest news on the FIM Motocross World Championship, its riders and the tracks.

There are all classes: MX1, MX2 and MX3. For anyone fancying numbers there are statistics and results regularly updated, plus a special section dedicated to live timing.

www.motocrossMX1.com also features the European Motocross Championship, with all the info and the photos about the upcoming talents.

Since 2005 the FIM Motocross World Championship has had live streaming on the internet. The partnership between Youthstream and the online broadcaster MediaZone (www.mediazone.com/moto) is growing stronger and stronger. Results are positive: year after year there are more viewers using their laptops to watch live and delayed Motocross action. Anywhere they are.

The FIM Motocross World Championship can also be followed online on :

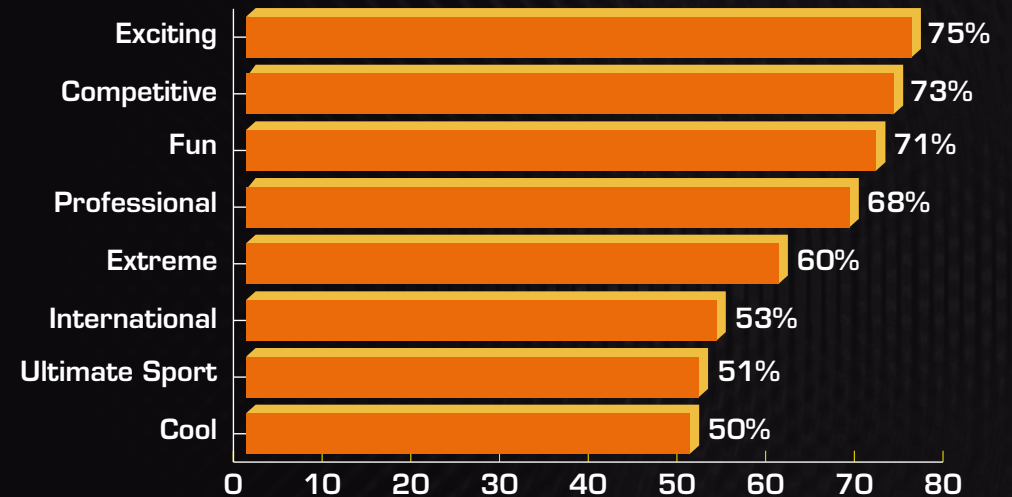


www.motocrossMX1.com

- 3.5 million visitors
- 18.9 million page views
- 193.5 million hits

When asked, what the sport's fans appreciate above all is the drama and excitement of this extremely battled World Championship. While recognising the professionalism needed to be a winner at this level, the sport is also seen as being fun, all of which keeps the fans loyal to this powerful global entertainment brand.

**DELIVERING
EXTREME
EXCITEMENT**



**Motocross
Brand Values**

MAXIMUM EXPOSURE

Maximum and Dynamic worldwide exposure for sponsors small and large.

A loyal young demographic is exposed to Motocross through television, the press, the internet and on mobiles.

- **901** hours of television in over 130 countries.
- More than **470.000** event spectators
- **2.5** million visitors on www.motocrossMX1.com
- Quality TV exposure assured by in-house TV production.
- Title sponsors achieve an excellent **5.4%** legibility for their brands within Motocross broadcasts resulting in a gross media equivalency of **134** million*.
- Board and podium sponsors account for **2.4%** of the airtime and representing **59** million gross exposure*.
- Sponsors with board packages receive a potential **25** million gross exposure*.

* Source : Sports Marketing Surveys, gross figures based on 2007 projections from Youthstream's TV distribution list.



Year	GP Spectators	% (YTD)	TV Audience	% (YTD)	TV broadcasting hours	% (YTD)
2003 (12 GP)	215 000	-	327 000 000	-	310:09:14	-
2004 (15 GP)	349 000	+62,33	404 000 000	+23,55	380:14:02	+22,58
2005 (15 GP)	450 400	+29,05	490 000 000	+21,29	590:27:08	+55,26
2006 (18 GP)	481 500	+6,90	686 000 000	+39,90	795:13:00	+34,75
2007 (15 GP)	478 000	+19,20	694 806 000	+11,7	902:41:10	+13,46

Figures and percentage are reconducted to a 15 Grand Prix year basis

PARTNERSHIP OPPORTUNITIES

Partnership benefits:

- Associate the common values of your brand with a sport proven to be seen as International and to represent Excitement, Competitiveness, Fun, and Professionalism.
- Quality exposure in global media assured by in-house TV production and distribution.
- Access to committed and young fans. 89% of Motocross fans claim they “definitely” or “possibly” would buy brands that sponsor their sport*.
- Proven hospitality opportunities at spectacular international events.

* Source : Sports Marketing Surveys, gross figures based on 2007 projections from Youthstream's TV distribution list.



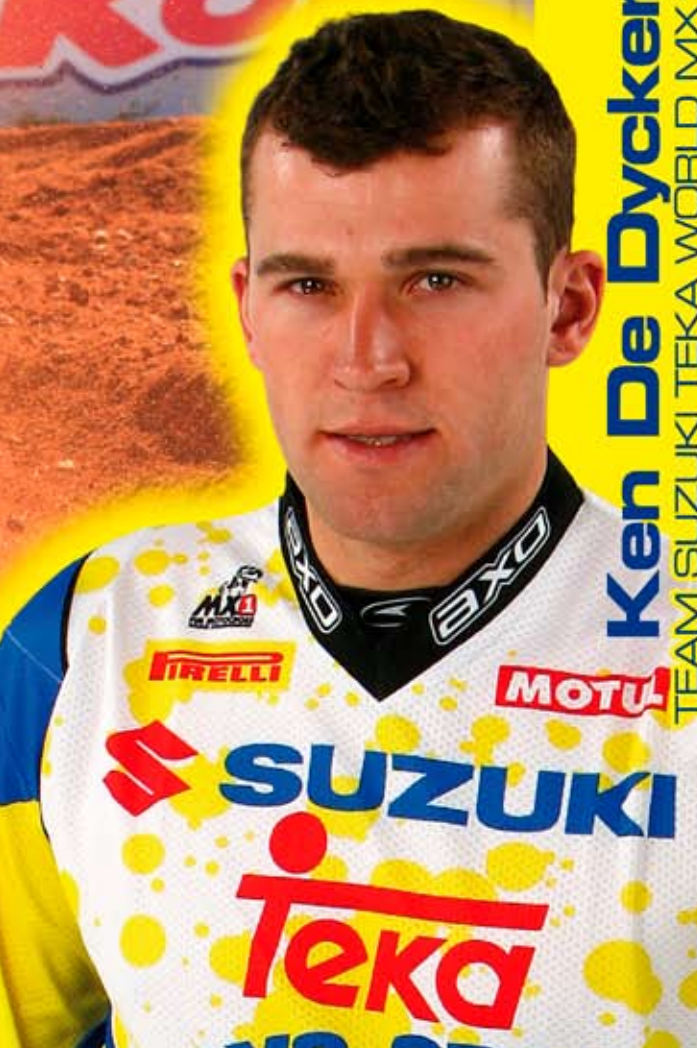
Exalting the value of the association



Katherine Prumm Woman World Cup Winner

Tony Cairoli MX2 Champion 2007

Steve Ramon MX1 Champion 2007



Ken De Dycker
TEAM SUZUKI TEKA WORLD MX1



Kevin Strijbos
TEAM GPKR



Kawasaki



THE OUTLOOK FOR 2009 SEASON

The FIM Motocross World Championship is the action everyone dreams of. The series goes all over the world but not all fans can follow the circus' trips. This is why Youthstream is improving on the overall media coverage, working closely with the media of the modern times such as print media, television and internet, who cover the Championship for people enjoying Motocross in their homes. The sport offers fans the choice: experiencing the race from the grandstands or comfortably watching it on TV. Reading of Motocross in magazines and papers

is another option. Also the internet is a popular way to satisfy one's interest in Motocross. With these means of communication and their expansion throughout the years, especially the television coverage "colonizing" more and more countries, and programming more and more hours of Motocross coverage, the sport is opening a window on the global scene.

And once the window is open there are many people wanting to watch.





Sports Marketing Surveys

quality research for management action



MOTOCROSS 2007

FULL SEASON REPORT

COVERAGE, AUDIENCE & SPONSOR EXPOSURE REPORT

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1. INTRODUCTION

Youthstream commissioned Sports Marketing Surveys Belgium to evaluate the television coverage and audience of the 2007 Motocross World Championship worldwide and the exposure generated by the official sponsors.

Sports Marketing Surveys Belgium monitored the coverage and audience of the 2007 MX Motocross World Championship in all key countries broadcasting the competition across the world and measured the exposure of the major sponsors in 41 channels from around the world.

Region	Country	Broadcaster			
Africa	Pan Africa	Supersport			
Africa Middle East	Pan Middle East	Fox Sports Middle East	ART	Alhurra TV	
Asia	Pan Asia	Eurosport World			
	Russia	Drive TV			
Asia Pacific	Australia	Fox Sports Oceania			
	Indonesia	Lativi			
	Japan	Gaora			
	New Zealand	Sky Sport NZ	TVNZ		
	Belgium	Canvas	Een	La Une	La Deux
	Bulgaria	BNT			
	Czech Republic	Galaxie Sport	TV4		
	France	TF1			
Europe	Italy	Italia 1	Rai 2	Rai 3	Sport Italia
	Latvia	LTV7			
	Netherlands	Nos 1	Nos 2		
	Pan Europe	AB Moteurs	Eurosport 2	Eurosport International	
	Portugal	RTP2	RTPN	Sport TV 1	Sport TV 2
	Spain	Teledporte	TV3		
	UK	Five			
North America	USA	America One	Outdoor Channel		
Latin America	Brazil	Bandsports			
	Pan South America	Speed Channel			
World	Pan World	Extreme Sports Channel			

The present report focuses on the results obtained worldwide during the 16 Grand Prix of the 2007 World Championship:

1. Valkenswaard – Benelux GP, April 1
2. Bellpuig – Spain GP, April 15
3. Agueda – Portugal GP, April 22
4. Mantova - Italy GP, May 6
5. Teutschenthal – Germany GP, May 13
6. Sugo – Japan GP, May 27
7. St Jean d'Angely – France GP, June 10
8. Sevlievo – Bulgaria GP, June 17
9. Uddevalla – Sweden, July 1
10. Faenza – Città di Faenza, July 15
11. Loket – Czech Republic, July 29
12. Namur – Belgium, August 5
13. Moneyglass Demense – Nothern Ireland, August 19
14. Donington Park – Great Britain, August 26
15. Lierop – Netherlands, September 2
16. Budds Creek – USA, September 23 (Motocross of Nations)

2. METHODOLOGY

2.1. Measure of sponsor exposure

Exposure time is determined by 3 factors:

- The name of the sponsor must appear at 100% on the screen.
- The name of the sponsor must be CLEARLY VISIBLE (cannot be blurred or too small).
- Each appearance must have a duration of at least ONE SECOND.

2.2. Valuation of sponsor exposure

Exposure value is determined by 3 factors:

- The number of seconds of sponsor exposure taken from a programme.
- The programme audience (collected from TV audience measurement agencies or from the channels).

The average Cost per Thousand (CPT)* of the country or the channel in which the programme was broadcast.

* CPT figures are widely used by the advertising industry to establish the advertising cost of reaching 1.000 individuals for 30 seconds. CPTs vary from one TV channel to another, from one country to another, and from one year to another.

3. EXECUTIVE SUMMARY

The full-season total worldwide coverage of the 2007 Motocross World Championship is 901 hours 41 minutes. The Pan European channels, including Eurosport international, Eurosport 2 and AB Moteurs, offered the highest coverage among the official broadcasters (more than 240 hour)

Then comes the Italian Channel Sport Italia and the pan Asian channel with respectively 92.5 hours and 84.5 hours.

In terms of type of programme, the highlight programmes offered the highest coverage (42.2% of the total coverage as for 380hours and 49 minutes).

The Motocross of Nation received the highest coverage among the 16 first races with a total coverage reaching 70 hours of coverage, representing 7.8% of the total coverage.

The total cumulative audience of the 2007 Motocross World Championship was 694.8 million viewers.

The Japanese channel – Gaora - generated the highest cumulative audience with 210.3 million viewers.

The first European channel reaching the highest cumulative audience is Sport Italia with 41.6 million viewers.

Total Coverage & Audience - MX 2007 Motocross & Motocross of Nations - End Season		
Country	Total Coverage	Cumulative Audience
Australia	13:55:00	504.523
Belgium	23:53:00	17.173.454
Brazil	17:52:00	2.982.800
Bulgaria	3:00:00	225.990
Costa Rica	0:15:00	n.a
Czech Republic	19:44:00	16.524.000
Estonia	2:00:00	33.000
France	0:04:30	6.219.600
Indonesia	13:52:00	5.720.000
Italy	93:41:47	57.955.130
Japan	83:16:00	210.308.169
Latvia	0:52:00	n.a
Netherlands	0:36:54	4.593.000
New Zealand	65:20:00	2.907.360
Pan Africa	13:52:00	87.840
Pan Asia	84:21:00	191.700.000
Pan Europe	240:43:57	41.166.000
Pan Middle East	45:40:00	7.368.050
Pan South America	13:00:00	23.282.348
Pan World	13:52:00	5.760.000
Portugal	45:15:09	1.978.165
Russia	19:04:00	29.150.000
Spain	22:50:00	1.458.148
UK	11:56:59	679.286
USA	52:44:00	67.030.000
Grand Total	901:41:16	694.806.863



A composite image featuring a portrait of Fabien Isoird on the left and an action shot of him riding a red Aprilia motorcycle on the right. The portrait shows him wearing a white jersey with 'adige', 'ACTIVE', 'Golden', 'KING', 'mx team', and 'JK' logos. The action shot shows him in a red and black racing suit with 'FORD', 'FOUR', 'aprilia', and 'apc' logos, riding a red Aprilia motorcycle with the number 87. The background is a mix of green grass and brown dirt.

off road april

Fabien Isoird
TEAM JK RACING



Nicolas Aubin
TEAM RICCI RACING YAMAHA

YAMAHA



The total exposure gained by the official sponsors for the full 2007 Motocross World Championship is 194 hours, valued at 266 millions euros.

The top sponsors in terms of sponsor exposure are:

- Hyundai: with 26 hours 37 minutes thanks to the excellent position of it's branding on the bridges and boards.
- KTM, UFO & Sidi: They each have more than 20 hours of clear exposure thanks to their short names and their presences on several good sources as the podiums, interview panels and backdrops.

Together, the top 4 represents more than 48.6% of the total exposure, valued at 134 million euros.



4. TELEVISION COVERAGE

4.1. Coverage by Region

Global Coverage - MX 2007 Motocross & Motocross of Nations - End Season				
Region	Country	Broadcaster	Time (h:m:s)	Percentage %
Africa	Pan Africa	Supersport	13:52:00	100,0%
Africa Total			13:52:00	1,5%
Africa Middle East	Pan Middle East	Alhurra TV	1:40:00	3,6%
		ART	16:00:00	35,0%
		Fox Sports Middle East	28:00:00	61,3%
Africa Middle East Total			45:40:00	5,1%
Asia	Pan Asia	Eurosport World	84:21:00	81,6%
	Russia	Drive TV	19:04:00	18,4%
Asia Total			103:25:00	11,5%
Asia Pacific	Australia	Fox Sports Oceania	13:55:00	7,9%
	Indonesia	Lativi	13:52:00	7,9%
	Japan	Gaora	83:16:00	47,2%
	New Zealand	Sky Sport NZ	60:00:00	34,0%
		TVNZ	5:20:00	3,0%
Asia Pacific Total			176:23:00	19,6%
Europe	Belgium	Canvas	22:50:07	4,9%
		Een	0:17:15	0,1%
		La Deux	0:02:30	0,0%
		La Une	0:43:08	0,2%
	Bulgaria	BNT	3:00:00	0,6%
	Czech Republic	Galaxie Sport	18:00:00	3,9%
		TV4	1:44:00	0,4%
	Estonia	ETV	2:00:00	0,4%
	France	TF1	0:04:30	0,0%
	Italy	Italia 1	0:18:00	0,1%
		Rai 2	0:41:00	0,1%
		Rai 3	0:04:55	0,0%
		Sport Italia	92:37:52	19,9%
	Latvia	LTV7	0:52:00	0,2%
	Netherlands	Nos 1	0:32:24	0,1%
		Nos 2	0:04:30	0,0%
	Pan Europe	AB Moteurs	198:28:57	42,7%
		Eurosport 2	41:31:30	8,9%
		Eurosport International	0:43:30	0,2%
	Portugal	RTP2	2:44:00	0,6%
		RTPN	2:00:00	0,4%
		Sport TV 1	16:24:47	3,5%
		Sport TV 2	24:06:22	5,2%
	Spain	Teledeporte	20:50:00	4,5%
		TV3	2:00:00	0,4%
	UK	Five	11:56:59	2,6%
Europe Total			464:38:16	51,5%
Latin America	Brazil	Bandsports	17:52:00	57,4%
	Costa Rica	Teletica 7	0:15:00	0,8%
	Pan South America	Speed Channel	13:00:00	41,8%
Latin America Total			31:07:00	3,5%
North America	USA	America One	39:44:00	75,3%
		Outdoor Channel	13:00:00	24,7%
North America Total			52:44:00	5,8%
World	Pan World	Extreme Sports Channel	13:52:00	100,0%
World Total			13:52:00	1,5%
Grand Total			901:41:16	100%

		MX Championship		Motocross des Nations		TOTAL MOTOCROSS	
Region	Country	Total Coverage	Total Cumulative Audience	Total Coverage	Total Cumulative Audience	Total Coverage	Total Cumulative Audience
Europe	Pan Europe	220:35:27	39.690.000	20:08:30	1.476.000	240:43:57	41.166.000
	Italy	89:41:05	55.702.672	4:00:42	2.252.458	93:41:47	57.955.130
	Portugal	43:30:30	1.677.162	1:44:39	301.003	45:15:09	1.978.165
	Spain	21:58:00	1.401.625	0:52:00	56.523	22:50:00	1.458.148
	Belgium	19:47:31	15.652.564	4:05:29	1.520.890	23:53:00	17.173.454
	Czech Republic	18:44:00	15.606.000	1:00:00	918.000	19:44:00	16.524.000
	UK	11:04:59	634.000	0:52:00	45.286	11:56:59	679.286
	Bulgaria	3:00:00	225.990			3:00:00	225.990
	Netherlands	0:36:54	4.593.000			0:36:54	4.593.000
	France	0:04:30	6.219.600			0:04:30	6.219.600
	Estonia			2:00:00	33.000	2:00:00	33.000
	Latvia			0:52:00	n.a	0:52:00	n.a
Europe Total		429:02:56	141.402.613	35:35:20	6.603.160	464:38:16	148.005.773
Asia Pacific	Japan	77:58:00	191.541.285	5:18:00	18.766.884	83:16:00	210.308.169
	New Zealand	64:00:00	2.770.048	1:20:00	137.312	65:20:00	2.907.360
	Australia	13:03:00	487.292	0:52:00	17.231	13:55:00	504.523
	Indonesia	13:00:00	5.362.500	0:52:00	357.500	13:52:00	5.720.000
Asia Pacific Total		168:01:00	200.161.125	8:22:00	19.278.927	176:23:00	219.440.052
Asia	Pan Asia	79:21:00	176.790.000	5:00:00	14.910.000	84:21:00	191.700.000
	Russia	18:12:00	27.825.000	0:52:00	1.325.000	19:04:00	29.150.000
Asia Total		97:33:00	204.615.000	5:52:00	16.235.000	103:25:00	220.850.000
Africa Middle East	Pan Middle East	42:00:00	6.177.000	3:40:00	1.191.050	45:40:00	7.368.050
Africa Middle East Total		42:00:00	6.177.000	3:40:00	1.191.050	45:40:00	7.368.050
North America	USA	39:52:00	47.628.000	12:52:00	19.402.000	52:44:00	67.030.000
North America Total		39:52:00	47.628.000	12:52:00	19.402.000	52:44:00	67.030.000
Latin America	Brazil	17:00:00	2.833.660	0:52:00	149.140	17:52:00	2.982.800
	Costa Rica			0:15:00	n.a		
	Pan South America	12:08:00	21.730.191	0:52:00	1.552.157	13:00:00	23.282.348
Latin America Total		29:08:00	24.563.851	1:59:00	1.701.297	31:07:00	26.265.148
World	Pan World	13:00:00	5.400.000	0:52:00	360.000	13:52:00	5.760.000
World Total		13:00:00	5.400.000	0:52:00	360.000	13:52:00	5.760.000
Africa	Pan Africa	13:00:00	82.350	0:52:00	5.490	13:52:00	87.840
Africa Total		13:00:00	82.350	0:52:00	5.490	13:52:00	87.840
Grand Total		831:36:56	630.029.939	70:04:20	64.776.924	901:41:16	694.806.863

4.2. Coverage by Race

TV Coverage & Audience - MX 2007 Motocross & Motocross of Nations - End Season								
#GP	GP	Live	Delayed	Highlights	Sports Magazine	News	Grand Total	Total Cumulative Audience
1	Benelux GP	11:23:06	13:58:00	35:01:50	0:34:15	0:01:14	60:58:25	32.224.624
2	Spain GP	14:59:17	12:04:00	23:28:13	0:20:52	0:03:11	50:55:33	29.652.339
3	Portugal GP	19:22:17	13:49:00	28:31:38	0:30:41	0:00:25	62:14:01	34.435.188
4	Italy GP	11:18:37	23:07:55	20:02:02	0:10:43	0:01:00	54:40:17	44.738.837
5	Germany GP	13:46:49	18:08:00	30:09:36	0:13:55	0:10:00	62:28:20	43.535.568
6	Japan GP	8:45:00	18:14:45	27:29:05	0:17:39		54:46:29	34.051.021
7	France GP	13:05:03	17:47:55	20:31:16	0:20:30	0:01:03	51:45:47	35.787.170
8	Bulgaria GP	12:13:56	19:02:41	20:52:11	0:34:31	0:08:00	52:51:19	35.605.967
9	Sweden GP	13:31:10	19:13:00	17:37:25	0:09:09		50:30:44	45.373.035
10	Citta di Faenza GP	12:24:07	25:05:33	18:02:11	0:16:31		55:48:22	47.118.373
11	Czech Republic GP	10:02:36	25:44:52	23:26:37	0:55:23	0:01:00	60:10:28	47.923.402
12	Belgium GP	11:01:55	20:42:16	26:57:57	0:09:45		58:51:53	44.632.106
13	Nothern Ireland GP	13:37:49	21:27:41	19:27:39	0:12:37	0:00:49	54:46:35	50.511.643
14	Great Britain GP	9:48:15	18:08:31	21:06:54	0:47:25		49:51:05	48.811.424
15	Netherlands GP	11:38:40	18:03:00	20:47:26	0:21:48	0:06:44	50:57:38	55.629.244
16	Motocross of Nations	14:19:58	27:57:56	27:17:09	0:29:17		70:04:20	64.776.924
Grand Total		201:18:35	312:35:05	380:49:09	6:25:01	0:33:26	901:41:16	694.806.863



5. Sponsor Exposure

Sports Marketing Surveys Belgium measured the exposure of all official sponsors of the 16 races of the 2007 Motocross World Championship. This analysis includes the exposure by region, by country and by race.

Sponsor Exposure - MX Championship - End Season 2007				
Sponsor	(h:m:s)	%	Value €	%
Hyundai	26:37:42	13,7%	38.252.501	14,4%
KTM	25:56:10	13,3%	36.616.157	13,8%
UFO	22:55:57	11,8%	32.283.652	12,1%
Sidi	19:10:51	9,9%	26.824.234	10,1%
Redbull	15:12:53	7,8%	21.632.037	8,1%
Acerbis	11:39:44	6,0%	13.999.005	5,3%
Motocross Digital	9:49:30	5,0%	13.463.923	5,1%
Karcher	8:38:56	4,4%	11.149.020	4,2%
Aprilia	7:40:56	3,9%	9.782.579	3,7%
Goldentyre	6:54:49	3,6%	9.334.245	3,5%
Polisport	5:03:24	2,6%	6.406.846	2,4%
Airoh	4:55:20	2,5%	6.220.725	2,3%
Mormaii	4:43:34	2,4%	6.379.925	2,4%
TVE	4:26:36	2,3%	6.291.578	2,4%
Thor	3:44:58	1,9%	5.213.748	2,0%
Vertex	3:28:52	1,8%	4.326.810	1,6%
Casola	2:26:43	1,3%	3.235.262	1,2%
Ogio	2:05:38	1,1%	2.771.587	1,0%
Axo	1:55:40	1,0%	2.571.383	1,0%
Terme di Latronico	1:53:26	1,0%	2.553.820	1,0%
Intellectom	1:50:04	0,9%	2.194.061	0,8%
Shift	1:09:38	0,6%	1.586.482	0,6%
Corona	1:08:44	0,6%	1.396.687	0,5%
Defendini	0:45:53	0,4%	879.633	0,3%
Fiat	0:14:00	0,1%	362.163	0,1%
Pro Grip	0:06:04	0,1%	132.030	0,0%
Akrapovic	0:04:18	0,0%	77.676	0,0%
Dunlop	0:02:57	0,0%	52.857	0,0%
Grand Total	194:43:17	100%	265.990.628	100%

5.1. Sponsor Exposure Time by Region

This chart includes the 16 races of the 2007 MX Championship.

Sponsor Exposure Time by Region - Motocross 2007 - End Season									
Sponsor	Africa	Africa Middle East	Asia	Asia Pacific	Europe	North America	Latin America	World	Grand Total
Hyundai	0:24:55	1:13:17	3:18:27	5:16:41	13:38:15	0:49:50	1:31:22	0:24:55	26:37:42
KTM	0:24:22	1:10:48	3:17:03	5:11:22	13:15:05	0:48:28	1:24:40	0:24:22	25:56:10
UFO	0:21:21	1:04:36	2:50:02	4:31:36	11:51:56	0:41:55	1:13:10	0:21:21	22:55:57
Sidi	0:17:51	0:55:01	2:19:35	3:47:12	9:55:18	0:35:41	1:02:22	0:17:51	19:10:51
Redbull	0:13:09	0:43:12	1:40:55	2:36:42	7:49:00	0:27:21	1:29:25	0:13:09	15:12:53
Acerbis	0:10:43	0:35:42	1:19:24	2:15:34	6:00:37	0:25:10	0:41:51	0:10:43	11:39:44
Motocross Digital	0:08:53	0:29:07	1:06:29	1:50:39	5:02:47	0:18:55	0:43:47	0:08:53	9:49:30
Karcher	0:08:07	0:25:49	0:59:00	1:45:09	4:27:47	0:17:44	0:27:13	0:08:07	8:38:56
Aprilia	0:07:03	0:23:23	0:52:24	1:29:47	3:58:17	0:18:07	0:24:52	0:07:03	7:40:56
Goldentyre	0:06:17	0:18:21	0:49:48	1:20:01	3:37:58	0:13:15	0:22:52	0:06:17	6:54:49
Polisport	0:04:42	0:14:52	0:36:20	0:57:13	2:38:42	0:09:19	0:17:34	0:04:42	5:03:24
Airoh	0:04:37	0:15:40	0:34:53	0:58:14	2:30:43	0:10:49	0:15:47	0:04:37	4:55:20
Mormaii	0:04:20	0:12:59	0:35:08	0:53:30	2:27:23	0:08:20	0:17:34	0:04:20	4:43:34
TVE	0:03:54	0:13:02	0:30:56	0:44:46	2:16:22	0:07:46	0:25:56	0:03:54	4:26:36
Thor	0:03:30	0:10:20	0:27:23	0:43:54	1:54:46	0:06:49	0:14:46	0:03:30	3:44:58
Vertex	0:03:12	0:09:14	0:25:49	0:42:07	1:47:07	0:08:15	0:09:56	0:03:12	3:28:52
Casola	0:02:16	0:06:35	0:18:58	0:28:27	1:16:30	0:04:25	0:07:16	0:02:16	2:26:43
Ogio	0:01:58	0:05:22	0:17:41	0:24:24	1:03:29	0:03:52	0:06:54	0:01:58	2:05:38
Axo	0:01:51	0:05:56	0:15:09	0:24:18	0:57:24	0:03:42	0:05:29	0:01:51	1:55:40
Terme di Latronico	0:01:43	0:04:49	0:14:46	0:21:14	1:00:06	0:03:24	0:05:41	0:01:43	1:53:26
Intellectom	0:01:44	0:05:41	0:14:06	0:21:50	0:55:32	0:04:26	0:05:01	0:01:44	1:50:04
Shift	0:01:04	0:02:41	0:09:05	0:13:13	0:36:53	0:02:08	0:03:30	0:01:04	1:09:38
Corona	0:01:01	0:03:12	0:08:20	0:13:10	0:36:35	0:02:02	0:03:23	0:01:01	1:08:44
Defendini	0:00:41	0:02:08	0:05:34	0:08:32	0:24:18	0:01:51	0:02:08	0:00:41	0:45:53
Fiat	0:00:13	0:00:45	0:01:43	0:02:37	0:07:20	0:00:26	0:00:43	0:00:13	0:14:00
Pro Grip	0:00:06	0:00:17	0:00:42	0:01:07	0:03:16	0:00:12	0:00:18	0:00:06	0:06:04
Akrapovic	0:00:04	0:00:10	0:00:49	0:00:59	0:01:50	0:00:08	0:00:14	0:00:04	0:04:18
Dunlop	0:00:03	0:00:09	0:00:18	0:00:40	0:01:29	0:00:06	0:00:09	0:00:03	0:02:57
Grand Total	2:59:40	9:13:08	23:30:47	37:44:58	100:16:45	6:14:26	11:43:53	2:59:40	194:43:17
Percentage	1,5%	4,7%	12,1%	19,4%	51,5%	3,2%	6,0%	1,5%	100%

Mike Brown
TEAM CAS HONDA



HONDA



Tanel Leok
TEAM KAWASAKI RACING

Kawasaki





TEAM APRILIA OFF ROAD



TEAM YAMAHA MONSTER MOTOCROSS



TEAM RICCI RACING YAMAHA



TEAM YAMAHA RED BULL DE CARLI



TEAM 3C RACING



YAMAHA UTAG DIXON



TEAM TM RACING FACTORY



TEAM CCM FACTORY



TEAM SUZUKI TEKA WORLD MX1



TEAM SUZUKI INOTEC



TEAM SUZUKI SWIFT MOTOCROSS



TEAM BEURSFONN SUZUKI MX



TEAM CAS HONDA



TEAM MARTIN HONDA



TEAM HONDA SRS RACING



TEAM LS MOTORS HONDA



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